



Executive Summary

VANN Technologies

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Management:

Ricky Vann, the Corporation's President/CEO has over 14 years of Supervisory experience in Building Engineering. Current patent holder. Created 2 non-profit corporations.

Gwendolyn Motley, Marketing Director possesses a MBA in Marketing from West Georgia State with over 12 years of experience.

Key Advisors/Board Members:

None

Industry:

Automotive Aftermarket

Number of Employees: #2

Bank: Bank of America

Law Firm: None

Amount of Financing Sought:

4.3million over three years with \$326,000.00 seed to start.

Current Investors:

none

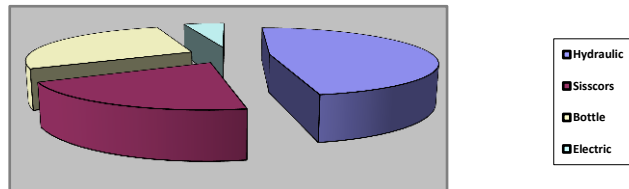
Use of Funds

Product Development + Marketing

Business Description

The US auto lift industry having weathered an economic downturn generated an estimated \$3.2 billion in 2013 and is expected to reach \$3.6 billion in 2017.

Automotive Aftermarket Suppliers Association (AASA).



Company Background

VANN Technologies, Inc. is a small technological corporation incorporated in 1999 in the State of Georgia. It was formed with the intent of creating technological advances in the field of Electromagnetics through the use of patented innovations.

Problem/Solution

Car jacks top list of deadly products

Jordan Baker Chief Police Reporter

April 5, 2008

THE car jack has become one of the most dangerous products on the market, with coroners' figures showing more than a third of deaths blamed on broken or mishandled products were due to **wrongly used jacks**.

Between 2000 and 2007 81 deaths were linked to misused, badly maintained or faulty consumer products. Of those, 29 involved the **incorrect use of car jacks**, data from the National Coroners Information System shows.

Most vehicle equipment deaths were blamed on poor maintenance, but the car jack-related deaths were all due

to **misuse**. Some victims used them to work under their cars, and some chose jacks that were **too flimsy for their vehicle**.

“RIK-JAK” is a push button, console controlled, electromagnetic lift system that will completely eliminate those injuries as well as provide a safe alternative method of car lifting for tire replacement and other necessary repairs.

“RIK_JAK” utilizes a ‘three tier’ safety procedure. (1) Permanent attachment to the manufacturer’s specified reinforced areas of the underside of the vehicle. (2) Jack units incorporate an interior locking mechanism that prevents inadvertent extension or collapse. (3) Exterior lock-through steel rods for added protection against accidental collapse.

Technologies/Special Know-how:

VTI’s first of four patented, green, innovative products is **“RIK-JAK”, (patent #5813661)**. **“RIK-JAK”** is an electromagnetic vehicle lift system that requires no oil products. It is permanently attached to the underside of a vehicle for purposes of lifting portions or all of a vehicle.

Market:

VTI will target The Automotive Aftermarket. This is the secondary market of the automotive industry, concerned with the manufacturing, remanufacturing, distribution, retailing and installation of all vehicle parts, chemicals, tools, equipment and accessories for light and heavy vehicles, after the sale of the automobile by the original equipment manufacturer (OEM) to the consumer.

Estimated as a \$289.6 billion market in the United States, the aftermarket helps keep vehicles on the road by providing the consumers the choice of where they want their vehicles serviced, maintained or customized.

Competition:

VTI’s Direct Competitors are: MVP America, Inc., Rally Manufacturing, Inc., and Hi-Lift Jack Company.

VTI’s Indirect Competitor: Run-Flat Tires

The companies mentioned above all have traditionally positioned themselves to sell primarily to the Service Repair Industry. A few, such as Hi-Lift Jack Company, MVP Pro-Lift and Larin Corp. do deal with the DIY market as simply an afterthought. But in all cases, their primary marketing strategy is geared toward the professional mechanic as an end-line user.

Business Model and Distribution Channels:

VTI will partner with American Aftermarket Group, LLC. For its business-to-business distribution needs. We will also create a commercial website for our business-to-consumer applications.

Financial Projections:

	2016	2017	2018	2019	2020
Revenue:	(1.7M)	(4.2M)	(1.4M)	2.9M	11.3M